

Metro ATL & Beyond in Partnership with Encore Elite Events Presents:

Our **2nd** Annual Conference
"Celebrating Connections"

Networking ► Business Strategy ► Personal Development

SPONSOR & VIP VENDOR PACKET

\$125

July 13th - 14th, 2018

Hilton Atlanta Perimeter Suites
6120 Peachtree Dunwoody Rd.
Atlanta, Georgia 30328



REGISTER HERE:

<http://tinyurl.com/celebratingconnections2018>

Let's Celebrate Connections!

Dear Friend,

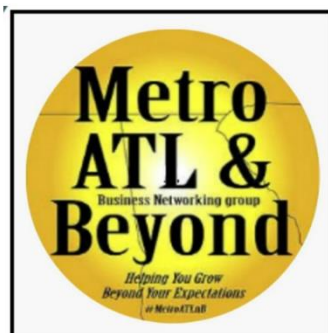
Thank you for your interest in being a part of this event that will help you grow in all areas of your life, as well as help you grow your network to grow your network. It really is not what you know, it is who you know.

In 2017, Rhonda Hudgins, founder of Metro ATL & Beyond, partnered with Dannella Burnett of Encore Elite Events, to create a networking event that would set a new standard of excellence. The very fact that they return with the event in 2018 tells you it was a success!

This package was created to show you the excellent value of the event, above and beyond the speakers. Our team invites you to join our July 13th and 14th celebration!

Sincerely,

Rhonda & Dannella



“Celebrating Connections”

Theme: **Let's GrOw**

SPONSOR – VIP VENDOR – VENDOR PERKS

VENDORS [not VIP]

- Will be on Step & Repeat
 - Must provide print ready graphics
- Will be listed in Program
 - Can upgrade/buy ad for 10% discount
- Exposure on all event pages/website
- Will be in same room as conference
- All meals & snacks including the exclusive VIP Networking Breakfast on Saturday with Atlanta Networking greats & conference speakers
- Will have opportunity to make connections that will help GrOw to next level in life
- Metro Brag Bag /Music City Swag Gift Bag including a GoodLife \$200 VIP Club Card
- 2-3 minutes to introduce yourself/company to all in attendance
- First option to represent your company in the Gift Bags [cannot be just a business card]
- 100 inserts in a promotional/marketing distribution in the Nashville, TN area by Music City Swag

VIP VENDORS

- All the regular vendor perks
- Choice of hotel room or bring a colleague/team member/friend at VIP level
- Will be on Step & Repeat
- Must provide print ready graphics
- Will have business card ad in Program
- Must provide print ready graphics
- Option to upgrade to larger ad [size to be determined] for \$25
- Metro Brag Bag /Music City Swag VIP Gift Bag including a GoodLife \$2,000 VIP Club Card
- Exclusive VIP only drawings
- 5 minutes to introduce yourself/company to all in attendance – upgrade to 15 minutes for \$50

SPEAKERS/SPONSORS

- All the perks VIP Vendors receive including an invitation to the exclusive VIP Networking Breakfast
 - ¼ or ½ page in Program
- On stage & back of room sales
- Stage time dependent upon level chosen
- Metro Brag Bag /Music City Swag better than VIP Gift Bag including both a \$200 & \$2,000 GoodLife VIP Club Card, and other special speaker/sponsor only gifts
- Speaker Gifts from Laser Dimensions Engraving Services
- Option to put your information in the Gift Bags at this event and in a promotional/marketing distribution by Music City Swag in the Nashville, TN area

SPECIFIC SPONSORS

- **Step & Repeat 8 x 8**

- Only your company and Metro ATL & Beyond will be on this banner
 - Your company logo will also be included on a 2nd Step & Repeat that includes all our vendors, sponsors and speakers
- Your company will be included in the program as a main sponsor ¼ page
- Your company will be on our Social Media and hard copy flyers as a sponsor
- Your company will receive exposure to speakers, sponsors, vendors and attendees from around the country
- Option to include promotional items/samples in the Gift Bags for this event and in a promotional/marketing distribution by Music City Swag in the Nashville, TN area
- VIP Ticket including all VIP Perks
 - VIP Gift Bag if you attend [see VIP Perks for details]
- 10 minutes to introduce yourself/company to audience on Saturday
- We will continue using Step & Repeat for future events
- This Sponsorship is \$750.00

- **Program Sponsor**

- Full color full page back cover ad – must provide print ready graphics
- Your company logo will also be included on the Step & Repeat that includes all our vendors, sponsors and speakers
- Your company will be on our Social Media and hard copy flyers as a sponsor
- Your company will receive exposure to speakers, sponsors, vendors and attendees from around the country
- Option to include promotional items/samples in the Gift Bags for this event and in a promotional/marketing distribution by Music City Swag in the Nashville, TN area
- We will continue using Step & Repeat for future events
- VIP Ticket with all VIP Perks
 - VIP Gift Bag if you attend [see VIP Perks for details]
- 10 minutes to introduce yourself/company to audience on Saturday
- This Sponsorship is \$500.00

- **Gift Bag Sponsor**

- Your company will be included in the program as a sponsor ¼ page – must provide print ready graphics
- Your company logo will also be included on the Step & Repeat that includes all our vendors, sponsors and speakers
- Your company will be on our Social Media and hard copy flyers as a sponsor
- Your company will receive exposure to speakers, sponsors, vendors and attendees from around the country
- Option to include promotional items/samples in the Gift Bags for this event and in a promotional/marketing distribution by Music City Swag in the Nashville, TN area
- We will continue using Step & Repeat for future events
- This sponsorship includes a regular attendee ticket
- Invitation to the exclusive Networking Breakfast on Saturday
- This sponsorship is \$250.00

- **Gifts – Door Prizes**

- Your company logo will be included in the program – must provide print ready graphics
- Your company will receive exposure to speakers, sponsors, vendors and attendees from around the country
- Option to include promotional items/samples in the Gift Bags for this event and in a promotional/marketing distribution by Music City Swag in the Nashville, TN area
- Item must have a minimum \$25 value

VIP ATTENDEES

- Choice of hotel room or bring a colleague/team member/friend at VIP level **
- Addition option: Choose Room and your roommate pays only \$150 and gets all VIP Perks except those followed by **
- 15% discount on Program ad **
- Exposure on all event pages/website **
- Will be in same room as conference with VIP seating during speaker times
- Exclusive VIP Networking Breakfast on Saturday with Atlanta Networking greats & conference speakers as well as all other meals and snacks
- Will have opportunity to make connections that will help GrOw to next level in life
- Metro Brag Bag /Music City Swag VIP Gift Bag including a GoodLife \$2,000 VIP Club Card
- Exclusive VIP only drawings

ATTENDEES

- Ticket includes all Speakers & workshops for Friday & Saturday
- Friday Evening Meet & Greet
- Opportunity for a 10% discount on a Program ad
- Lunch & snacks on Saturday
- Will have opportunity to make connections that will help GrOw to next level in life
- Metro Brag Bag /Music City Swag Gift Bag including a GoodLife \$200 VIP Club Card